



EXCHANGE PROGRAMME COURSE CATALOGUE



ROUEN CAMPUS SPRING SEMESTER 2025

Academic Year 2024-2025

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IMPORTANT ACADEMIC INFORMATION

This is the Spring 2025 Exchange Programme Course Catalogue.

The catalogue is divided into the following:

- Undergraduate Mix & Match Offer,
- Graduate Mix & Match Offer,
- Undergraduate and/or Graduate Tracks

Each **Mix & Match Offer** contains a variety of courses from our academic programmes. You may choose from a wide selection of Business courses, French Language courses, and e-Learning courses. It is not possible to pick and choose courses from different Mix & Match offers.

E-Learning courses are asynchronous and require students to work independently.

Students must respect the following rules when choosing courses in a **Mix & Match Offer**:

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

The **Tracks** are specialized sets of courses. They cannot be mixed or modified. You may take one French Language Course with a Track.

**The course registration is based on a
first come, first served basis.**

SPRING SEMESTER 2025

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Comptabilité de gestion	2425_CC_3_1_007_F	3	PGE (MIM)	5	French	Rouen
Corporate Finance	2425_FI_3_1_001_E	3	PGE (MIM)	3	English	Rouen
Corporate Valuation	2425_FI_3_2_001_E	3	GBBA	5	English	Rouen
Cost Accounting	2425_CC_3_1_011_E	3	PGE (MIM)	5	English	Rouen
Cross-cultural Management and Intercultural Communication	2425_PO_3_2_034_E	3	ECH	6	English	Rouen
CSR 1: Developing business models for a sustainable world	2425_ST_3_2_027_E	3	GBBA	5	English	Rouen
Digital innovation & Entrepreneurship	2425_EN_3_2_014_E	3	ECH	6	English	Rouen
Digital Literacy	2425_SI_3_1_019_E	3	PGE (MIM)	3	English	Rouen
Droit des affaires	2425_JF_3_1_004_F	3	PGE (MIM)	5	French	Rouen
Economics 2	2425_EC_3_1_003_E	3	PGE (MIM)	3	English	Rouen
Financial Data Visualization & Analytics	2425_FI_3_2_011_E	3	GBBA	5	English	Rouen
International Marketing Strategy	2425_MK_3_2_013_E	3	GBBA	5	English	Rouen
Marketing management (EN)	2425_MK_3_1_011_E	3	PGE (MIM)	5	English	Rouen
Marketing management (FR)	2425_MK_3_1_015_F	3	PGE (MIM)	5	French	Rouen
Strategic and Digital Marketing Communication	2425_MK_3_2_007_E	3	GBBA	5	English	Rouen

Strategy and Sustainability	2425_ST_3_2_028_E	3	ECH	6	English	Rouen
The Digital Organisation	2425_SI_3_2_005_E	3	GBBA	5	English	Rouen
Virtual Database Business	2425_SI_3_2_008_E	3	GBBA	5	English	Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL I	2425_DD_3_2_002_E	3	E-learning	6	English	Rouen
Change Management and Digital Transformation EL I	2425_ST_4_2_008_E	4	E-learning	6	English	Rouen
Corporate Financing EL I	2425_FI_3_2_020_E	3	E-learning	6	English	Rouen
Digital Literacy EL I	2425_SI_4_2_012_E	4	E-learning	6	English	Rouen
Excel modelling for finance EL I	2425_FI_3_2_002_E	3	E-learning	6	English	Rouen
International Management EL I	2425_ST_3_2_024_E	3	E-learning	6	English	Rouen
Leading & Collaborating in a Competitive World EL I	2425_PO_3_2_008_E	3	E-learning	6	English	Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.1 - Boosting your Employability in France	2425_LV_3_X_063_F	3	FLE	5	French	Rouen
FL.1 - Découvrir et comprendre la culture française	2425_LV_3_X_065_F	3	FLE	5	French	Rouen
FL.1 - Discovering and Understanding French Culture	2425_LV_3_X_067_E	3	FLE	5	English	Rouen
FL.1 - French for Business B1-B2	2425_LV_3_X_073_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A1	2425_LV_3_X_077_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A1 Beginner	2425_LV_3_X_079_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A2	2425_LV_3_X_083_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B1	2425_LV_3_X_087_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B2	2425_LV_3_X_091_F	3	FLE	5	French	Rouen

UNDERGRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
 - You may take one French Language Course with a Track (see offer above).
- /!\ If this page is empty, this means that there is no Undergraduate Track offer for this semester.

GRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Advanced Strategic Marketing	2425_MK_4_2_025_E	4	PGE (MIM)	5	English	Rouen
Advanced Team Management	2425_PO_4_2_017_E	4	PGE (MIM)	5	English	Rouen
Algorithmic Thinking for Data Analysis	2425_IN_4_2_005_E	4	PGE (MIM)	5	English	Rouen
Behavioral Finance	2425_FI_4_2_036_E	4	PGE (MIM)	5	English	Rouen
Blockchain and Fintech	2425_FI_4_2_002_E	4	GBBA	5	English	Rouen
Brand Marketing	2425_MK_4_2_002_E	4	GBBA	5	English	Rouen
Cross-cultural Management and Intercultural Communication	2425_PO_3_2_034_E	3	ECH	6	English	Rouen
Data Science for Finance	2425_FI_4_2_037_E	4	PGE (MIM)	5	English	Rouen
Digital innovation & Entrepreneurship	2425_EN_3_2_014_E	3	ECH	6	English	Rouen
Digital Innovation for Good	2425_ST_4_2_025_E	4	PGE (MIM)	5	English	Rouen
Economic Policy	2425_EC_4_2_005_E	4	PGE (MIM)	5	English	Rouen
Financial Analysis	2425_CC_4_2_007_E	4	PGE (MIM)	5	English	Rouen
Financial Decisions under Uncertainty	2425_FI_4_2_034_E	4	PGE (MIM)	5	English	Rouen
Financial Derivatives and Risk Management	2425_FI_4_2_011_E	4	GBBA	5	English	Rouen
Global Marketing Dynamics	2425_MK_4_2_024_E	4	PGE (MIM)	5	English	Rouen
Innovative Brand Marketing	2425_MK_4_2_026_E	4	PGE (MIM)	5	English	Rouen

International Business Development	2425_GS_4_2_009_E	4	PGE (MIM)	5	English	Rouen
International Management	2425_ST_4_2_023_E	4	PGE (MIM)	5	English	Rouen
Investments	2425_FI_4_2_035_E	4	PGE (MIM)	5	English	Rouen
Leadership and Organization Development	2425_PO_4_2_015_E	4	GBBA	5	English	Rouen
Leading Change	2425_PO_4_2_018_E	4	PGE (MIM)	5	English	Rouen
Money and Banking	2425_EC_4_2_006_E	4	PGE (MIM)	5	English	Rouen
MT - Data Analysis & Business Intelligence	2425_MQ_4_2_010_E	4	GBBA	5	English	Rouen
Optimization Tools for Management	2425_SC_4_2_011_E	4	PGE (MIM)	5	English	Rouen
Organizations and Careers in the Arts	2425_GS_4_2_010_E	4	PGE (MIM)	5	English	Rouen
Predictive Analytics with AI & Machine Learning	2425_MQ_4_2_015_E	4	PGE (MIM)	5	English	Rouen
Purchasing, Procurement and Supply Chain Management	2425_SC_4_2_006_E	4	GBBA	5	English	Rouen
Reporting with IFRS	2425_CC_4_2_011_E	4	PGE (MIM)	5	English	Rouen
Strategy and Sustainability	2425_ST_3_2_028_E	3	ECH	6	English	Rouen
Supply Chain Foundations for Turbulent Times	2425_SC_4_2_012_E	4	PGE (MIM)	5	English	Rouen
Sustainability and Ethics in Supply Chain Management	2425_SC_4_2_013_E	4	GBBA	5	English	Rouen
Technology & Digital Opportunities for Business Development	2425_ST_4_2_033_E	4	GBBA	5	English	Rouen
The Economics of Culture	2425_GS_4_2_007_E	4	PGE (MIM)	5	English	Rouen
Web Marketing	2425_MK_4_2_010_E	4	GBBA	5	English	Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL II	2425_DD_5_2_002_E	5	E-learning	6	English	Rouen
Corporate Financing EL II	2425_FI_5_2_003_E	5	E-learning	6	English	Rouen
Corporate valuation with Excel EL II	2425_FI_5_2_001_E	5	E-learning	6	English	Rouen
Data Management EL	2425_MK_4_2_027_E	4	PGE (MIM)	5	English	Rouen
Data Management II	2425_MK_5_2_006_E	5	E-learning	6	English	Rouen
Designing and Managing organization in a digital era EL II	2425_ST_5_2_004_E	5	E-learning	6	English	Rouen
Digital Transformation & Change Management EL	2425_ST_4_2_024_E	4	PGE (MIM)	5	English	Rouen
Excel modelling for finance EL II	2425_FI_5_2_004_E	5	E-learning	6	English	Rouen
Financial reporting EL II	2425_CC_5_2_001_E	5	E-learning	6	English	Rouen
Gestion des ressources humaines environnementales EL II	2425_PO_5_2_006_F	5	E-learning	6	French	Rouen
International Management EL II	2425_ST_5_2_005_E	5	E-learning	6	English	Rouen
Leading & Collaborating in a Competitive World EL II	2425_PO_5_2_002_E	5	E-learning	6	English	Rouen
Manager les ressources humaines EL II	2425_PO_5_2_003_F	5	E-learning	6	French	Rouen
Markstrat EL II	2425_MK_5_2_003_E	5	E-learning	6	English	Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.2 - Boosting your Employability in France	2425_LV_3_X_063_F	3	FLE	5	French	Rouen
FL.2 - Découvrir et comprendre la culture française	2425_LV_3_X_065_F	3	FLE	5	French	Rouen
FL.2 - Discovering and Understanding French Culture	2425_LV_3_X_067_E	3	FLE	5	English	Rouen
FL.2 - French for Business B1-B2	2425_LV_3_X_073_F	3	FLE	5	French	Rouen
FL.2 - French for Communication A1	2425_LV_3_X_077_F	3	FLE	5	French	Rouen
FL.2 - French for Communication A1 Beginner	2425_LV_3_X_079_F	3	FLE	5	French	Rouen
FL.2 - French for Communication A2	2425_LV_3_X_083_F	3	FLE	5	French	Rouen
FL.2 - French for Communication B1	2425_LV_3_X_087_F	3	FLE	5	French	Rouen
FL.2 - French for Communication B2	2425_LV_3_X_091_F	3	FLE	5	French	Rouen

GRADUATE TRACKS

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