



## EXCHANGE PROGRAMME COURSE CATALOGUE



### PARIS CAMPUS SPRING SEMESTER 2025

Academic Year 2024-2025

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# IMPORTANT ACADEMIC INFORMATION

This is the tentative Spring 2025 Exchange Program Course Catalogue. An updated version will be communicated before the Course Registration. The catalogue is divided into the following:

- Undergraduate Mix & Match Offer,

The Undergrade **Mix & Match Offer** contains a variety of courses. You may choose from a selection of Business courses, French Language courses, and e-Learning courses.

E-Learning courses are asynchronous and require students to work independently.

Students must respect the following rules when choosing courses in a **Mix & Match Offer**:

- Business Courses: choose from 1 to 5 courses
- French Language Courses (FLE): choose from 0 to 1 course
- E-Learning Courses: choose from 1 to 2 courses

**The course registration is based on a  
first come, first served basis.**

# SPRING SEMESTER 2025

## UNDERGRADUATE MIX & MATCH OFFER

### BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Cross-cultural Management and Intercultural Communication	2425_PO_3_2_034_E	3	ECH	6	English	Paris
Digital innovation & Entrepreneurship	2425_EN_3_2_014_E	3	ECH	6	English	Paris
International Finance – the European Perspective	2425_FI_3_2_017_E	3	ECH	6	English	Paris
Luxury Marketing	2425_MK_3_2_042_E	3	ECH	6	English	Paris
Strategy and Sustainability	2425_ST_3_2_028_E	3	ECH	6	English	Paris

## E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL I	2425_DD_3_2_002_E	3	E-learning	6	English	Paris
Corporate Financing EL I	2425_FI_3_2_020_E	3	E-learning	6	English	Paris
Digital Literacy EL I	2425_SI_4_2_012_E	3	E-learning	6	English	Paris
Change Management & Digital Transformation EL I	2425_ST_4_2_008_E	3	E-learning	6	English	Paris
Excel modelling for finance EL I	2425_FI_3_2_002_E	3	E-learning	6	English	Paris
International Management EL I	2425_ST_3_2_024_E	3	E-learning	6	English	Paris
Leading & Collaborating in a Competitive World EL I	2425_PO_3_2_008_E	3	E-learning	6	English	Paris



## FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 1 course
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.1 - French for Communication A1	425_LV_3_X_077_F	3	FLE	5	French	Paris
FL.1 - French for Business B2	2425_LV_3_X_075_F	3	FLE	5	French	Paris
FL.1 - French for Communication A2-B1	2425_LV_3_X_209_F	3	FLE	5	French	Paris