

Assistant/Associate/Full Professors in Marketing

About the positions

As NEOMA Business School continues its trajectory of growth and innovation, we are seeking to hire dynamic, full-time, permanent faculty members to join marketing department. Candidates from all marketing-related areas are eligible, but priority will be given to those specializing in topics fitting our Areas of Excellence (see more below) as well as luxury marketing, digital marketing, marketing ethics / social responsibility, and product/service innovation. Qualitative and quantitative researchers are equally welcome.

Our school is dedicated to developing global business leaders through impactful research, innovative pedagogy, and collaboration with industries. NEOMA offers a comprehensive support structure to ensure academic success, including an individual research budget, access to two experimental behavioral labs, grant development support, and dedicated editorial assistance. This empowers our faculty to conduct high-impact research with global reach.

We offer a globally competitive compensation package, including generous publication bonuses. Our comprehensive relocation support covers visa and work permit assistance, help with finding accommodation, family integration services (including school registration for children and job search assistance for partners), and French language training and moving expenses.

Positions are based on the Rouen or Reims campus.

About the candidates

We are looking for dynamic, high-potential candidates who:

- hold a PhD (or are nearing completion) from an internationally recognized institution
- are passionate about impactful research and have a publication record (or strong publication potential) in top international peer-reviewed journals
- are passionate about disseminating knowledge that empowers students and executives in today's rapidly changing business environment.
- embrace innovative teaching methods, with the ability to deliver courses in English (French proficiency is not required but appreciated).
- commit to interdisciplinary collaboration, fostering research that addresses global challenges like sustainability, AI, and diversity.
- have a proactive and collegial attitude toward their colleagues, their department, and the school.

About the School

NEOMA Business School, a top-tier institution with triple accreditation (AACSB, EQUIS, AMBA), is renowned for its innovation and impact in business education. We inspire our

students and faculty to push the boundaries of knowledge, question conventional thinking and drive change through sustainable and forward-looking research and education. In an era of artificial intelligence, we foster human Intelligence.

NEOMA's research is structured around several interdisciplinary Areas of Excellence, addressing key issues that shape the future of business and society. These include Artificial Intelligence (AI) and Data Science, Sustainability and Social Responsibility, The Future of Work, Complexity and Decision-Making, Entrepreneurship and Innovation, and Diversity and Inclusion. These areas serve as collaborative hubs where faculty are encouraged to engage in impactful, innovative research that tackles both current and emerging global challenges.

Since more than two-thirds of our faculty are international, NEOMA provides a diverse, multicultural environment that is the optimal context for your research and pedagogy to thrive. Our campuses in Paris, Reims (Champagne-Ardenne), and Rouen (Normandy) offer an enriching academic environment, combining the best of French culture with access to Europe's key business hubs.

For more information about NEOMA Business School, please visit neoma-bs.com.

Application procedure

The application package consists of a cover letter, CV, names of three referees, job market paper (i.e., an unpublished paper showcasing the quality of your research), representative publications and/or working papers (optional - with a maximum of three), and recent teaching evaluations (if available). Additional elements such as a research statement, teaching statement, and any evidence of service to the research, academic, and/or business community can also be included with your application. Positions typically start in late August 2025, but an earlier starting date is negotiable.

Applications can be submitted via <http://apply.interfolio.com/150842>

For any questions, feel free to contact us at facultyrecruitment@neoma-bs.fr.